

# Future of Farming Dialogue

Shaping Agriculture Together for Farmers, Consumers and the Planet

# 2018



## Sport & Culture at Bayer

The first Bayer sports club was founded on July 1, 1904, originally called “**Turn- und Spielverein der Farbenfabriken vorm. Friedr. Bayer & Co.**” Founded by employees of Bayer with the intention to spend their leisure time constructively, participation at championship level followed soon. Today, **Bayer sponsors 23 sports clubs** and supports various activities in professional, recreational, **youth and disabled sports**. The professional teams include the **Bayer 04 Leverkusen soccer team**, as well as sports associations such as **the National Paralympic Committee Germany** and several others located close to the facilities in Leverkusen, Dormagen, Uerdingen and Wuppertal. **TSV Bayer 04 Leverkusen** is the largest of these sponsored clubs, **with about 10,000 members**.

In addition to sports clubs, Bayer sponsors a number of ensembles and special interest clubs, such as beekeeping and stamp collecting. Additional information on the single clubs can be found here:

- // "Bayer" Clubs
- // Bayer – One of Germany's Biggest Sports Sponsors

### **“Bayer’s” 23 sports clubs**

- // Have approximately 45,000 members
- // Represent 50 different kinds of sports
- // Have 20 top teams in 15 different sports
- // Have won 68 Olympic and 82 Paralympic medals

### **Bayer Arts & Culture**

Since 1907, Bayer has been **committed to culture**. The **Department of Cultural Engagement** was originally founded to improve employees’ quality of life, but over time it developed its own, original footprint and nowadays hosts **about 120 events a year**, including music, dance and theatre. In 1908 the “Erholungshaus” in Leverkusen-Wiesdorf was constructed **to serve as Bayer’s own theatre and concert hall**. Additionally, Bayer engages in several cultural education projects. Additional information can be found here: <https://www.culture.bayer.com/> or visit the Erholungshaus’ Instagram channel: [@erholungshaus](https://www.instagram.com/erholungshaus)