



MEDIA FACT SHEET

Mission

At The Climate Corporation, we aim to help all the world's farmers sustainably increase their productivity with digital tools.

What is Digital Agriculture?

Farmers make an average of 40 decisions each year that impact harvest potential and business returns. Digital farming brings increased precision to crop production by supporting these key farm management decisions with data science-driven insights. Through the Climate FieldView™ digital agriculture platform, farmers can experience real-time data visualization, analysis, and insights powered by leading automated intelligence, machine learning, and data analytics techniques.

Turning Field Data Into Insights with Climate FieldView™

With hardware, software, and data science models working together to provide a connected data ecosystem, farmers can visualize their farm data and gain agronomic insights to help make important operating decisions. The Climate FieldView platform works by integrating multiple levels of farming data— including geospatial imagery, sensor data, weather information, historical field performance, and in-ground soil and water dynamics — to deliver specific insights and recommendations at the field and field zone level.

Get Your Data in One Place

- Centralize data in one place with compatibility across many equipment types, makes and models, and connectivity to multiple farm management software systems. Climate FieldView helps to easily collect, store, and view field data for more of the inputs managed throughout the season.

Uncover Valuable Field Insights

- Uncover valuable insights year-round with tools that help analyze crop performance at the field level or by field zone, essentially making every field a potential test plot.

Optimize Your Inputs

- Optimize inputs to maximize yield and profitability on every acre with variable rate seeding prescriptions, nitrogen management, and fertility prescription tools.

Climate FieldView: Availability

First launched in the United States in 2015, the Climate FieldView digital agriculture platform is on more than 60 million paid acres across the **United States, Canada, Brazil** and **Europe**. It has quickly become the most broadly connected platform in the agriculture industry and plans to expand into new global regions over the next few years.

Climate FarmRise™

As part of the company's commitment to help all farmers sustainably improve productivity with digital tools, The Climate Corporation is currently delivering smallholder farmers in India relevant agronomic information and advice through a limited launch of FarmRise™ Mobile Farm Care. The company intends to broadly offer FarmRise in India in 2019, with additional expansion plans in the future for Asia, Africa and South America.



Open Platform Approach

In 2016, The Climate Corporation announced the extension of the Climate FieldView platform to third-party innovators. Ultimately, this open platform strategy unlocks a stronger and quicker path to market for other digital ag tools, simplifying the complex digital ag landscape for farmers and making it easier for other innovators to bring valuable new technologies to farmers faster. Currently, Climate partners with more than 40 industry [partners](#), allowing farmers access to the most advanced data solutions for their operations.

For more information about The Climate Corporation, contact Chelsea Shepherd at chelsea.shepherd@climate.com.